



**Celebrating our 24th  
Fall for Art  
Thursday, October 29, 2020  
Corporate Sponsorship Packages & Benefits**

**Fall for Art** is a community fundraiser, hosted by the Jewish Federation of Ulster County and benefits area charities including: Circle of Friends for the Dying, Family of Woodstock, Hudson Valley Food Bank, Jewish Family Services, Oncology Support Program, Peoples Place, as well as Federation camp and study scholarships & more.

**Sponsorships are offered at the following levels:**

**\$5,000**

- Naming Rights for Fall for Art 2020. (Jewish Federation of Ulster County & name of sponsor) present Fall for Art
- Your Company Name & Logo as Presenter of Event.
- Name/Logo on all print and online advertising, worth more than \$6,000 in value.
- On site display table; opportunity for your business to display products, brochures.
- Name/Logo / on Fall for Art website [www.fallforart.org](http://www.fallforart.org), link to your website, Fall for Art Facebook page.
- Name included in all publicity and public relations efforts, including press releases, color invitation announcement and in mass e-mail announcements.
- Back cover full page advertisement in event program (measures 4.5" W x 7.5" H).
- Public acknowledgment at reception.
- Name/Logo on promotional banner at event.
- 14 complimentary tickets for your staff and valued clients.

**\$2,000**

- Name/Logo on all print and online advertising.
- Name/Logo on Fall for Art website [www.fallforart.org](http://www.fallforart.org), link to your website and Fall for Art Facebook page.
- Name included in all publicity and public relations efforts, including press releases, color invitation announcement and in mass email announcements.
- Full page (4.5" W x 7.5" H) advertisement in event program.
- Name/Logo on promotional banner at event.
- 12 Complimentary tickets for your staff and valued clients.

## **\$1,000**

- Name/Logo on all print and online advertising.
- Name/Logo on Fall *for* Art website [www.fallforart.org](http://www.fallforart.org), link to your website and Fall *for* Art Facebook page.
- Name/Logo on Fall *for* Art invitations
- Name/Logo on promotional banner at event.
- ½ Page (4.5" W x 3.5" H) display advertisement in event program.
- 10 complimentary tickets to event for your staff and valued clients.

## **\$500**

- Name/Logo on all print and online advertising.
- Name/Logo on Fall *for* Art website [www.fallforart.org](http://www.fallforart.org), link to your website and Fall *for* Art Facebook page.
- Name/Logo on Fall *for* Art invitation.
- Name/Logo on promotional banner at event.
- ¼ page (4.5" W x 1.75" H) display advertisement in event program.
- 8 complimentary tickets to event for your staff and valued clients.

## **\$250**

- 1/8 page (2" W x 1.75" H) display advertisement in event program.
- Name/Logo on Fall *for* Art website [www.fallforart.org](http://www.fallforart.org), link to your website and Fall *for* Art Facebook page.
- Name/Logo on promotional banner at event.
- 4 complimentary tickets to event for your staff and valued clients.

For further information, please contact:

**Fall *for* Art 2020**  
c/o Jewish Federation of Ulster County  
One Albany Ave, Suite G-10  
Kingston, New York, 12401  
Phone: 845-338-8131; email: [coord@ucjf.org](mailto:coord@ucjf.org) [www.fallforart.org](http://www.fallforart.org)



**Celebrating 24 Years!**  
**Fall for Art**  
**Corporate Sponsorships Packages &**  
**Benefits for 2020**

**YES, we would like to become a 2020 Fall for Art Sponsor**  
**at the following level:***(Please indicate below)*

- \$5,000
- \$2,000
- \$1,000
- \$500
- \$250

Attached (via [coord@ucjf.org](mailto:coord@ucjf.org)) is our corporate logo for inclusion on Fall for Art website ([www.fallforart.org](http://www.fallforart.org)).

**Business Name as it should be listed:**

\_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Contact Phone \_\_\_\_\_

Contact E-Mail \_\_\_\_\_

Website Address \_\_\_\_\_

**Please make your check payable to: Jewish Federation of Ulster County or**  
**pay on-line at [www.fallforart.org](http://www.fallforart.org).**

**Mail to: Fall for Art 2020, c/o Jewish Federation of Ulster County,**  
**One Albany Ave, Suite G-10, Kingston, New York, 12401**

Phone: 845-338-8131; email: [coord@ucjf.org](mailto:coord@ucjf.org) [www.fallforart.org](http://www.fallforart.org)

**Payment by July 1 will guarantee your name appears in all publicity & advertising.**