



**Celebrating our 25<sup>th</sup> Anniversary**  
**7pm Saturday, October 23 through**  
**5pm Friday, October 29**  
**Sponsorship Opportunities & Benefits**

**Fall for Art** is a community fundraiser, hosted by the Jewish Federation of Ulster County, and benefits area charities including: Circle of Friends for the Dying, LGBTQ, Food Bank of the Hudson Valley, Jewish Family Services, Oncology Support Program, People's Place, high school scholarships & more.

**Sponsorships are offered at the following levels:**

**\$5,000**

- Naming Rights for **Fall for Art 2021** (Jewish Federation of Ulster County & name of sponsor) present Fall for Art
- Your Company Name & Logo as Presenter of Event
- Name on color invitation
- Name/Logo on all print and online advertising
- Name/Logo on Fall for Art website [www.fallforart.org](http://www.fallforart.org), link to your website, Fall for Art Facebook & Instagram page
- Name included in all publicity and public relations efforts materials
- Two (2) full-page advertisements (4.5" W x 8" H) in online event program with link to your website
- Public acknowledgment in video introduction to online event
- 10% off art purchases for you and your staff

**\$2,000**

- Name/Logo on all print and online advertising
- Name on color invitation
- Name/Logo on Fall for Art website [www.fallforart.org](http://www.fallforart.org), link to your website and Fall for Art Facebook & Instagram page
- Name included in all publicity and public relations efforts, including press releases
- A full-page advertisement (4.5" W x 8" H) in online event program with link to your website
- Public acknowledgment in video introduction to online event
- 10% off art purchases for you and your staff

## **\$1,000**

- Name/Logo on all print and online advertising
- Name on color invitation
- Name/Logo on Fall *for* Art website [www.fallforart.org](http://www.fallforart.org), link to your website and Fall *for* Art Facebook & Instagram page
- ½ Page (4.5" W x 3.5" H) display advertisement in online event program with link to your website
- Public acknowledgement in video introduction to online event
- 10 % off art purchases for you and your staff

## **\$500**

- Name/Logo on all print and online advertising
- Name on color invitation
- Name/Logo on Fall *for* Art website [www.fallforart.org](http://www.fallforart.org), link to your website and Fall *for* Art Facebook page & Instagram page
- Name/Logo on Fall *for* Art invitation
- ¼ page (4.5" W x 1.75" H) display advertisement in online event program with link to your website
- Public acknowledgement in video introduction to online event
- 10% off art purchases for you and your staff

## **\$250**

- 1/8-page (2" W x 1.75" H) display advertisement in online event program with link to your website
- Name/Logo on Fall *for* Art website [www.fallforart.org](http://www.fallforart.org), link to your website and Fall *for* Art Facebook & Instagram page
- Public acknowledgement in video introduction to online event
- 10% off art purchases for you & your staff.



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**YES, we would like to become a 2021 Fall for Art Sponsor**  
**at the following level:***(Please indicate below)*

- \$5,000
- \$2,000
- \$1,000
- \$500
- \$250

Attached (via [info@fallforart.org](mailto:info@fallforart.org)) is our corporate logo for inclusion on Fall for Art website ([www.fallforart.org](http://www.fallforart.org)). Please send as a jpeg, no larger than 5 mb.

**Business name as it should be listed:**

\_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Contact Phone \_\_\_\_\_

Contact E-Mail \_\_\_\_\_

Website Address \_\_\_\_\_

Please make your check payable to: **Jewish Federation of Ulster County** or  
**pay on-line at [www.fallforart.org](http://www.fallforart.org).**

Mail to: **Fall for Art 2021 c/o Jewish Federation of Ulster County,**  
**390 Aaron Court Kingston, New York, 12401**

**845-338-8131 | email: [info@fallforart.org](mailto:info@fallforart.org) | [www.fallforart.org](http://www.fallforart.org)**

Payment by **June 30** will guarantee your name appears in all publicity &  
advertising.